



“THE COMEDY BIBLE: THE COMPLETE RESOURCE FOR ASPIRING COMEDIANS,”

A “WHY-TO” BOOK ON STANDUP COMEDY BY PROFESSIONAL COMICS AND WRITERS **BRIAN MCKIM & TRACI SKENE**, TO BE PUBLISHED BY BARRON’S EDUCATIONAL SERIES, INC. ON **OCTOBER 1, 2011**

Brian McKim is a 30-year veteran of the standup comedy circuit who has appeared on numerous network and cable television shows. Along with his wife, fellow comedian **Traci Skene**, he edits the acclaimed standup comedy website **SHECKYmagazine.com**. Brian was a semifinalist on NBC’s reality standup series “**Last Comic Standing**,” performing on Episode 5, in a segment taped at the Alex Theater in Los Angeles.

He hails from Pennsauken, NJ and earned a BA in Journalism from Temple University.

Traci Skene is a professional standup comic who has appeared on numerous network and cable television shows. Traci and her husband and fellow comedian **Brian McKim** were highlighted in Episode 3/Season 7 of NBC's standup comedy reality show “**Last Comic Standing**.”

Traci's comments on the questionable fashion choices of Hollywood's "beautiful people" are a regular part of **US Weekly's** wildly popular “**Fashion Police**.” Her fans delight in her pithy tweets and her humorous personal blog, “**Road Atlas Shrugged**.”

Traci, a Philadelphia native, was once named “**Funniest Woman in Philadelphia**.”

Their standup has been featured in the **New York Underground Comedy Festival**, the **Las Vegas Comedy Festival**, the **Calgary FunnyFest** and the **Detroit Laughs Festival**. The comedy couple continues to perform in over 200 personal appearances a year at/on/in colleges, casinos, comedy clubs, corporate events and cruise ships. Their short film, “**A Man And A Woman**” was included in the film portion of the **Boston International Comedy & Film Festival**. They currently reside in Las Vegas, NV.

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