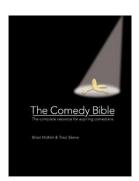
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"THE COMEDY BIBLE: THE COMPLETE RESOURCE FOR ASPIRING COMEDIANS,"

A "WHY-TO" BOOK ON STANDUP COMEDY BY PROFESSIONAL COMICS AND WRITERS **BRIAN MCKIM & TRACI SKENE,** TO BE PUBLISHED BY BARRON'S EDUCATIONAL SERIES, INC. ON **OCTOBER 1, 2011**

Brian McKim is a 30-year veteran of the standup comedy circuit who has appeared on numerous network and cable television shows. Along with his wife, fellow comedian **Traci Skene**, he edits the acclaimed standup comedy website **SHECKYmagazine.com**. Brian was a semifinalist on NBC's reality standup series "**Last Comic Standing**," performing on Episode 5, in a segment taped at the Alex Theater in Los Angeles.

He hails from Pennsauken, NJ and earned a BA in Journalism from Temple University.

Traci Skene is a professional standup comic who has appeared on numerous network and cable television shows. Traci and her husband and fellow comedian **Brian McKim** were highlighted in Episode 3/Season 7 of NBC's standup comedy reality show **"Last Comic Standing."**

Traci's comments on the questionable fashion choices of Hollywood's "beautiful people" are a regular part of **US Weekly's** wildly popular **"Fashion Police."** Her fans delight in her pithy tweets and her humorous personal blog, **"Road Atlas Shrugged."**

Traci, a Philadelphia native, was once named "Funniest Woman in Philadelphia."

Their standup has been featured in the New York Underground Comedy Festival, the Las Vegas Comedy Festival, the Calgary FunnyFest and the Detroit Laughs Festival. The comedy couple continues to perform in over 200 personal appearances a year at/on/in colleges, casinos, comedy clubs, corporate events and cruise ships. Their short film, "A Man And A Woman" was included in the film portion of the Boston International Comedy & Film Festival. They currently reside in Las Vegas, NV.

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